

NOAH

Flood Fundraising SPONSORSHIP PACKAGE

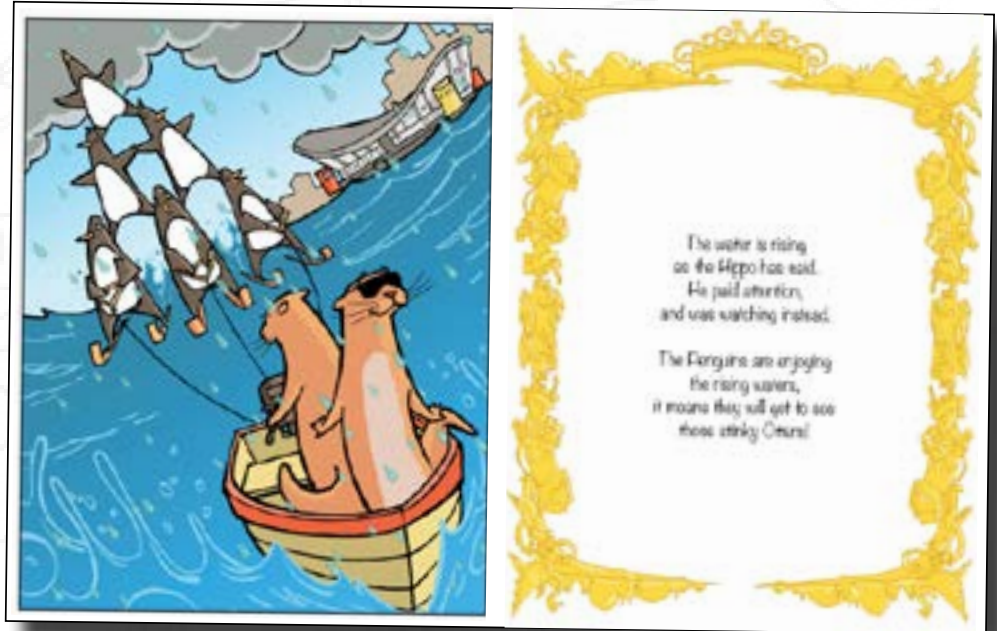
ANKLE BITER Publishing Inc.



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What is Noah?

Inspired by local events, this tale is sure to be loved by all and cherished by Albertans. This children's book, written by William Francis and illustrated by local artist Nick Johnson, puts a lighter spin on the Alberta flood entailing that nothing is impossible if we all open arms to one another. Noah will warm hearts, bring families together and inspire the 'little ones' to lend a helping hand. The theme of the book is parallel to our flood fundraising sponsorship goals; support, aid and assist those in need. Anyone can be a Noah!



Who Benefits?



Flood Rebuilding Fund

Hundreds of thousands of Calgarians have been affected by the recent flood, and although the clean up has been consistent the funding has not. This cause is close to home for all of us, and there are still thousands of local families struggling to stabilize their living situations. Ankle Biter Publishing Inc. has aligned with The Calgary Foundation's Flood Rebuilding Fund, which was established to support long-term community recovery efforts in some of the hardest hit areas including Calgary, High River and surrounding First Nation Reserves. Flood Rebuilding Fund Grants support qualified donees in all parts of the charitable sector who serve individuals, communities or neighbourhoods affected by the flood. www.thecalgaryfoundation.org



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What is Our Goal?

Our mission is multi-faceted. Of course our main goal is to raise money for flood relief, but by nature of the story of “Noah”, we also hope to bring a bit of humour to dire situation. We hope that this take on events will not only raise awareness, but will help turn adversity into triumph.

Sponsorship dollars will be used to aid in the production of the following items:

- **Soft cover Special Editions of Noah with a Foreword by Dale Hodges**
- **‘Noah Flood Relief 2013’ T-shirts (concert style with affected areas listed on the back)**
- **‘Noah Flood Relief 2013’ Posters (featuring book cover)**

From there, our fundraising initiatives are as follows:

- 1. Books signed by Naheed Nenshi, Dale Hodges, the author and the illustrator will be donated to affected communities for auction/raffle with proceeds for use in their neighbourhood.**
- 2. Proceeds from the sale of all remaining merchandise going to The Calgary Foundation’s Flood Rebuilding Fund.**
- 3. Until June 1st, 2014, 50% of ePub proceeds going to The Calgary Foundation’s Flood Rebuilding Fund.**

Our support is needed in the following areas:

- Beltline
- Bonnybrook
- Bowness
- Bridgeland
- Chinatown
- Eau Claire
- Cliff Bungalow
- Deer Run
- Discovery Ridge
- Douglasdale
- Downtown
- East Village
- Elbow Park
- Erlton
- Inglewood
- Hillhurst
- Mission
- Montgomery
- Quarry Park
- Rideau Park
- Riverbend
- Riverdale
- Roxboro
- Stanley Park
- Emboya
- Sunnyside
- Victoria Park
- Westmount
- Windsor Park



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Sponsorship Levels

Every dollar makes a difference in the lives of many. Each sponsorship package offers the sponsors recognition and acknowledgement for their contribution to the cause. Your sponsorship will leave its mark on the lives of thousands of Calgarians as well as be recognized by future generations to come. How cool would it be to share the Noah story with your kids and grandkids knowing that you helped make a difference in your local community?

Noble Noah	\$5000	<ul style="list-style-type: none"> • Logo placement on soft copy book • Custom Illustration “Noah” style by Nick Johnson (customize cover with alternate character or request a specific Zoo animal drawing) • Ankle Biter Publishing Inc. golf shirt
Nurturing Noah	\$2500	<ul style="list-style-type: none"> • Logo placement on 2013 Flood Relief T-shirt • Logo placement on 2013 Flood Relief Poster • Nurturing Noah sponsor also receives all of the below
Neighbourly Noah	\$1000	<ul style="list-style-type: none"> • Logo placement on 2013 Flood Relief Poster • Logo placement on Ankle Biter website • Logo placement in Noah digital edition
Notable Noah	\$500	<ul style="list-style-type: none"> • Logo placement on Ankle Biter website • Logo placement in Noah digital edition • A copy of the Special Edition Soft Cover* signed by Dale Hodges, the author and the artist



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Proceeds

Your contribution will help make possible the production, distribution and sale of fund raising items as follows:

1. Proceeds from the Noah Soft Cover Special Edition books [selling for \$15+GST a piece] will go directly to flood relief
2. Proceeds from the Noah T-shirts [selling for \$20 a piece] will go directly to flood relief
3. Proceeds from the Noah Posters [selling for \$10 a piece] will go directly to flood relief
4. A Soft Cover Special Edition book signed by Naheed Nenshi donated to various aforementioned affected communities for raffle/auction to raise money for their area
5. Donation of Noah Posters (Number TBD based on dollars raised) for distribution to affected children

This is your chance to make an impact and lend a helping hand to your neighbors in need. This flood has affected us all, some more than others, and it's the empathy in all of us that has the power to drive change. Please contribute today!



Sign me up!

Notable Noah \$5000

Nurturing Noah \$2500

Neighbourly Noah \$1000

Notable Noah \$500

Company Name: _____

Name: _____ Email: _____

Title/Position: _____ Phone: _____

Address: _____ Postal Code: _____

Do you have a logo in EPS/Vector format? Yes No

Would you be interested in receiving email updates from Ankle Biter Publishing Inc.? Yes No

**Please detach this form and send with payment (cheques payable to Ankle Biter Publishing Inc.)
and mail to the address below by March 30th, 2014.**

**Ankle Biter Publishing Inc.
PO Box 27073, SDM Tuscany, Calgary AB T3L 2Y1**

Feel free to contact us directly if you have any questions or know of someone who may be interested in our cause!
Thank you for your support.

